



Hancock Holding Company

A Legacy of Strength, Stability & Integrity

Hancock Holding Company (NASDAQ: HBHC) — parent company of Hancock Bank (Mississippi), Hancock Bank of Louisiana, Hancock Bank of Florida, and Hancock Bank of Alabama — has assets of approximately \$7.01 billion. Founded in 1899 on *Honor & Integrity, Strength & Stability, Commitment to Service, Teamwork, & Personal Responsibility*, Hancock Bank consistently rates among America’s strongest, safest financial institutions. Hancock offers comprehensive financial solutions through 157 Gulf South banking and financial services offices and 137 ATMs across South Mississippi, south central Louisiana, northern Florida, and southern Alabama. Bank subsidiaries include Hancock Investment Services, Inc., Hancock Insurance Agency and its divisions of Ross King Walker and J. Everett Eaves, Harrison Finance Company, and corporate trust offices in Gulfport, MS, Jackson, MS, Baton Rouge, downtown New Orleans, and Orlando. More information is available at www.hancockbank.com.

Quick Facts

Founded	October 9, 1899—Bay St. Louis, MS
CEOs	President & CEO—Carl J. Chaney. CEO & Chief Operating Officer—John M. Hairston.
Total Assets	Approximately \$7.01 Billion
Stock Symbol	HBHC (NASDAQ)
Headquarters	One Hancock Plaza. 2510 14 th Street. Gulfport, MS 39501. Phone 1.800.522.6542.
Mission	To help people achieve their financial goals & dreams
Purpose	To provide financial services to our communities to facilitate commerce & create opportunities for people
Core Values	Honor & Integrity. Strength & Stability. Commitment to Service. Teamwork. Personal Responsibility.
Logo	Ship Island Lighthouse
Strength & Stability	<ul style="list-style-type: none"> ▪ BauerFinancial, Inc.—Recommended Strongest, Safest U.S. Banks (79 Consecutive Quarters) ▪ American Bankers Association—Top 25 Banks (2008) ▪ Bank Director Magazine—Top 10 Best Banks (2007 & 2008) ▪ The Bond Buyer—9th in Top Trustee Banks in U.S. by Number of Issues (1st half 2009) ▪ Forbes—Top 3 Institutions with 10%+ Deposit Growth (2008) ▪ Forbes.com—Top 100 Most Trustworthy Companies (2008) ▪ Thomson Financial—9th largest Corporate Trustee U.S. Bank (2007) ▪ U.S. Banker—12th in America’s Top-25 Financial Institutions for 3-Year Return on Equity (2009)* ▪ U.S. Banker—4th in America’s Top-25 Financial Institutions (2007)* <p><small>*Only bank headquartered in Gulf South in Top 25</small></p>
Total Offices	157 Banking & Financial Services Centers
Total ATMs	137 ATMs
Web & E-banking	hancockbank.com
Subsidiaries	Hancock Bank (Mississippi). Hancock Bank of Louisiana. Hancock Bank of Florida. Hancock Bank of Alabama. Hancock Investment Services, Inc. Hancock Insurance Agency & Divisions of Ross King Walker & J. Everett Eaves. Harrison Finance Company
Corporate Trust Offices	Gulfport, MS. Jackson, MS. Baton Rouge. New Orleans. Orlando.
Total Associates	1,900+

